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Abstract

The present invention provides pigment-comprising aqueous 5 formulations which comprise

- i) at least one copolymer P of ethylenically unsaturated monomers M in the form of an aqueous polymer dispersion which comprises from 0.1 to 1.5% by weight, based on the overall weight of the copolymer P, of itaconic acid as acidic monomer M1, its salts and/or its anhydride in copolymerized form, it being possible for up to 50% by weight of the itaconic acid to be replaced by another monomer having at least one acid group or one neutralized acid group, and has a glass transition temperature T_G in the range from -10 to +50°C,
- ii) at least one in rganic pigment,
- iii) if desired, inorganic fillers/extenders, and
- iv) customary auxiliaries.

The present invention also provides for the use of the copolymers P comprising itaconic acid for improving the wet abrasion
25 resistance of polymer-bound pigmented coating compositions.

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